

EXCLUSIVE OFFER JUST FOR YOUR MEMBERS:

AMA eLEARNING LIBRARY FOR ASSOCIATIONS



Enhance your membership benefits by partnering with a globally recognized leader in management training

American Management Association International® (AMA) recognizes that your organization supports its mission by serving your members in a variety of meaningful ways—often focused on their professional development. This exclusive offering from AMA can add substantial value and prestige to your membership benefits by providing turnkey access to outstanding ondemand training in critical skill areas. Members will have direct access to professional training that augments any technical or industry-specific resources already available to them.

The AMA eLearning Library for Associations is comprised of 70+ lessons in leadership, management, communication skills, project management, diversity, equity, inclusion and belonging (DEI&B), and more—all developed by industry experts with measurable results.

BENEFITS TO YOUR ASSOCIATION

- ▶ Add value and prestige for your members by offering access to AMA's world-class ondemand training
- ▶ Provide an exclusive, turnkey benefit with no start-up or development costs
- ▶ Deliver training in areas of critical importance: leadership, management, communication and other "power skills"
- ▶ Partner with AMA, a globally recognized training organization to enhance your industry-specific course offerings
- ▶ Retain control of your member relationship, including their data (AMA simply provides the assets for you to deliver to your members)

BENEFITS TO YOUR MEMBERS

- ▶ Exclusive 24/7/365 access to 70+ self-paced, high-quality learning assets in essential subjects
- ▶ Microlearning lessons that require on average 20 minutes to complete
- ▶ Continually updated and enhanced content from a global leader in training



For more information contact: